

# Ryan Hahn

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## Product Designer

I'm passionate about collaborating with a team to deliver user-centered products that present solutions for both the user and the client.

## Experience

### Red Ghost Design - Product Designer

2021 - Current

- I improved in-house logistics software for a wholesale business. Under my direction the software became easier to use and more efficient.
- Since I can code with HTML/CSS/Javascript I have an easy time working cross functionally with engineers to quickly iterate on software design changes.

### Red Ghost Design - Freelance Graphic designer

2008 - 2021

- Created a freelance graphic and interactive design business that aimed to assist small companies in brand development from concept through completion of the project.
- Developed numerous projects including: logo design, website design, catalogs, product packaging, flyers, posters, newsletters, info-graphics, brochures, and T-shirts. While ensuring the highest brand awareness of the target audience.

## Education

### Coursera - Google UX Design Certificate

2021

### Associates in Fine Art

Yavapai College - 2010

### Associates in Graphic design

Yavapai College - 2008

## Case Study

### Responsive food truck ordering website

- Role: Product designer
- Responsive website across: mobile, tablet, desktop
- User research, Ideation, Wireframes, and Prototyping
- Affinity Diagram, A/B Testing, Usability Study

[Link to the case study page](#)

## Skills

### Design

HTML5  
CSS3  
Javascript  
Product design  
Wireframing  
UI/UX Design  
Motion Design  
Prototyping  
User Journey Mapping  
User Research  
User Flows  
A/B Testing  
Agile  
Responsive Web Design  
3D Modeling

### Tools

Figma  
Photoshop  
InDesign  
Illustrator  
After Effects  
Lottie Animations  
Blender  
Google Analytics