

# Ryan Hahn

[www.redghostdesign.com](http://www.redghostdesign.com)

[ryanhahn@redghostdesign.com](mailto:ryanhahn@redghostdesign.com)

928-925-5428

## Product Designer

I'm passionate about collaborating with a team to deliver user-centered products that present solutions for both the user and the client.

## Experience

### Red Ghost Design - Product Designer

2021 - Current

- Lead a redesign of in-house logistics software for a wholesale business. Under my direction the KPI's improved and workers became faster while engaging with the software.
- Improved internal print production software for a beer distributor. Conducted user research, created multiple prototypes to test, and streamlined their production pipeline. Production increased by 37% and the print managers satisfaction with the software improved.
- Had a hand with a product's lifecycle that included gathering user feedback, ideation, writing user stories, and coordinating with developers. Used research and testing to lead whole new UX strategy for on-boarding new users. Worked closely with management to balance development cost with improving KPIs.

### Red Ghost Design - Graphic designer

2008 - 2021

- Created a freelance graphic design business that aimed to assist small companies in brand development from concept through completion of the project.
- Developed numerous projects including: logo design, website design, catalogs, product packaging, flyers, posters, newsletters, info-graphics, brochures, and T-shirts. While ensuring the highest brand awareness of the target audience.

## Education

### Coursera - Google UX Design Certificate

2021

### Associates in Fine Art

Yavapai College - 2010

### Associates in Graphic design

Yavapai College - 2008

## Skills

### Design

HTML5  
CSS3  
Javacript  
3D Modeling  
Wireframing  
Motion Design  
UI/UX Design  
Prototyping  
User Journey Mapping  
User Research  
User Flows  
A/B Testing  
Agile  
Responsive Web Design

### Tools

Figma  
Photoshop  
InDesign  
Illustrator  
After Effects  
Lottie Animations  
Blender  
HotJar  
Google Analytics